

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund VII Annual Interval Plan C

Specified Transaction Period (STP) of ICICI Prudential Interval Fund VII Annual Interval Plan C (the Scheme):

Notice is hereby given in terms of the enabling provisions of the Scheme Information Document of the Scheme that STP of the aforesaid Scheme is from March 06, 2017 to March 07, 2017. Accordingly, the Scheme will be available for fresh purchases/ additional purchases/switch-ins/redemptions/switch-outs upto March 07, 2017 till the applicable cut off time.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : February 28, 2017

Authorised Signatory

No. 001/03/2017

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.